

# One Marketplace Revenue Share Plan

## Simple Explanation for New Members



### What is One Marketplace?

One Marketplace is the first Revenue Sharing Shopping Community where members can save on all types of products plus income from shopping activity throughout our entire community of shoppers/customers.



**Simple and Powerful:** the more Smart Shoppers you personally invite, the more earning power you unlock.

## Membership Levels



### Free Shopper

- Free to join.
- Free to shop at the lowest prices.



### Smart Shopper \$14.95 / month

- Shop the lowest prices
- Receive \$30/month in Voyager travel credits
- 1M lifetime guarantee
- Three ways to earn income

#### Smart Shopper can earn from:

- ✓ Free Shopper/Customer (50% of RS)
- ✓ Loyalty Bonus (Up to \$100 Monthly)
- ✓ Community Pod Income (No Limits)



### Smart Shopper Pro \$99 or more / month

- Lowest pricing in the store.
- Receive \$30/month in Voyager travel credits.
- 1M lifetime guarantee.
- Six ways to earn income

#### Smart Shopper Pro can earn from:

- ✓ Free Shopper/Customer (50% of RS)
- ✓ Loyalty Bonus (Up to \$100 Monthly)
- ✓ Community Pod Income (No Limits)
- ✓ Revenue Share Bonus Pools (World Wide)
- ✓ Team Pod Income (Coming Soon)
- ✓ Fast Cash Income (Coming Soon)

# How Community Pods Work

The Structure behind this “First of it’s Kind” Model



## What is a Community Pod?

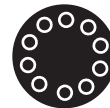
A community pod is the structure used to track and calculate your commissions. Each time you personally invite a paid Smart Shopper or Smart Shopper Pro, a new community pod is created for you. Each community can grow to 2047 Smart Shoppers across 11 rings. There is no set limit on how many community pods you can have.



Invite 1 paid  
Smart Shopper  
= 1 Community Pod



Invite 3 paid  
Smart Shoppers  
= 3 Community Pod



Invite 10 paid  
Smart Shoppers  
= 10 Community Pod



## What is Community Fill?

As new Smart Shoppers enter One Marketplace they are placed in existing community pods. Your pods grow from the overall activity of Smart Shoppers entering the One Marketplace community.



**The more personal smart shoppers  
you invite the more you earn.**



## How commissions are Calculated

Commissions are based on RS, which stands for Revenue Share. RS is the commissionable portion of a membership or product purchase. It is the commissionable percentage paid on all product purchases and Memberships.

## Two Types of Commission Activity



### Membership Commissions

- Paid monthly from Smart Shopper or Smart Shopper Pro memberships within your community pods
- The percentage of earnings is based on the ring where that member is located
- Smart Shopper Pro memberships earn at a much higher percentage



### Store Purchase Commissions

Each store purchase creates commissionable RS, the money is divided three ways:

- ✓ 80% to community pod commissions.
- ✓ 15% to revenue share bonus pools
- ✓ 5% to the loyalty bonus

# How Members Earn

- 1



## Customer Purchases

Commissions earned from free shoppers/customers that you invited to shop at 1M.
- 2



## Loyalty Bonus

A monthly bonus that starts small and grows to a maximum of \$100 per month for paid members. Only requirement is to be a Smart Shopper. Funded by 5% of all store purchase and memberships.
- 3



## Community Pod Income

11 – ring commissions earn from free shoppers/customers, Smart Shopper, and Smart Shopper, pros and all store purchases made inside all your community pods
- 4



## Revenue Share Bonus Pools

**Smart Shopper Pro only.** Additional earning pools funded by 15% of store purchases and membership commissions.

## Revenue Share Bonus Pools

You must be a Smart Shopper Pro to qualify for bonus pools

| Title               | Smart Shoppers Required | Pool Distribution |
|---------------------|-------------------------|-------------------|
| Director            | 5                       | 20%               |
| Senior Director     | 10                      | 20%               |
| National Director   | 20                      | 20%               |
| Global Director     | 30                      | 20%               |
| Circle of Champions | 50                      | 20%               |

**Your share is based on the following formula:**

1. The number of people you personally enrolled as Smart Shoppers or Smart Shopper Pros.
2. The total number of Smart Shoppers or Pros they enrolled.
3. Total members of step 1 & 2 together divided by the total number in the pool equals your share of the pool.
4. Your bonus will be paid in both cash and Smart Dollars based on the number of community pods that you have.



**Help your personal Smart Shoppers and their Smart Shoppers for greater pool share!**

# Your Earnings Cap and Getting Paid

How your personal invites affect your income



## Why Personal Invites Matter

The number of Smart Shoppers, you personally invite affects two important things:

- Your monthly earnings cap.
- How much is paid as cash versus Smart Dollars

**The more Smart Shoppers, you personally invite, the higher your monthly income.**

## Earnings Cap Table

| Personally invited Smart Shoppers | Monthly Earnings Cap | Cash / Smart Dollars         |
|-----------------------------------|----------------------|------------------------------|
| 0                                 | \$100                | 50% Cash / 50% Smart Dollars |
| 1                                 | \$500                | 50% Cash / 50% Smart Dollars |
| 2                                 | \$2,000              | 50% Cash / 50% Smart Dollars |
| 3                                 | \$3,000              | 55% Cash / 45% Smart Dollars |
| 4                                 | \$4,000              | 60% Cash / 40% Smart Dollars |
| 5                                 | \$5,000              | 65% Cash / 35% Smart Dollars |
| 6                                 | \$10,000             | 70% Cash / 30% Smart Dollars |
| 7                                 | \$15,000             | 75% Cash / 25% Smart Dollars |
| 8                                 | \$30,000             | 80% Cash / 20% Smart Dollars |
| 9                                 | \$50,000             | 85% Cash / 15% Smart Dollars |
| 10                                | Unlimited            | 90% Cash / 10% Smart Dollars |

## Cash and Smart Dollars



### Cash

- Held in your cash wallet.
- Requested through the back office



### Smart Dollars

- Store credit inside One Marketplace.
- 1 Smart Dollar equals \$1 of buying power in the store.
- Do not expire.
- Can be used on all product purchases.
- Cannot be used for subscriptions, Voyager, shipping, or taxes.
- Not Transferable



### Simple Summary

1. Become a Smart Shopper or Smart Shopper Pro.
2. Invite other to join as Smart Shoppers.
3. Help your Smart Shopper to invite others.
4. Shopping activity creates your income.
5. Increase your earnings cap by personally inviting more Smart Shoppers.
6. Qualify for revenue share bonus pools as a Smart Shopper Pro

# Membership Commission Examples

What one Community Pod can produce from memberships



## Smart Shopper

**\$14.95 Monthly Membership**

**RS / Revenue Share: \$6.75**

| Ring | Members | Percentage | Commission |
|------|---------|------------|------------|
| 1    | 1       | 50%        | \$3.38     |
| 2    | 2       | 5%         | \$0.68     |
| 3    | 4       | 5%         | \$1.35     |
| 4    | 8       | 5%         | \$2.70     |
| 5    | 16      | 5%         | \$5.40     |
| 6    | 32      | 5%         | \$10.80    |
| 7    | 64      | 5%         | \$21.60    |
| 8    | 128     | 2%         | \$17.28    |
| 9    | 256     | 2%         | \$34.56    |
| 10   | 512     | 5%         | \$172.80   |
| 11   | 1024    | 11%        | \$760.32   |



**1 Full Pod Total:  
\$1,030.86./mo**

Example shown for one full Community Pod.

This is membership commission only and does not include shopping commissions.



## Smart Shopper Pro

**\$99 or more Monthly Membership**

**1M RS / Revenue Share: 20**

| Ring | Members | Percentage | Commission |
|------|---------|------------|------------|
| 1    | 1       | 50%        | \$10.00    |
| 2    | 2       | 5%         | \$2.00     |
| 3    | 4       | 5%         | \$4.00     |
| 4    | 8       | 5%         | \$8.00     |
| 5    | 16      | 5%         | \$16.00    |
| 6    | 32      | 5%         | \$32.00    |
| 7    | 64      | 5%         | \$64.00    |
| 8    | 128     | 2%         | \$51.20    |
| 9    | 256     | 2%         | \$102.40   |
| 10   | 512     | 5%         | \$512.00   |
| 11   | 1024    | 11%        | \$2,252.80 |



**1 Full Pod Total:  
\$3,054.40/mo**

Smart Shopper Pro based on 1 or more customers exceeding 50 RS in 1M Product Bundles (CFORTH Brands)



**More Pods = More Potential Monthly Income**

# Store Purchase Commission Examples

How Shopping activity from members can create commissions



## Example A: One 50 RS Product Purchase

This example shows how a single 50 RS purchase is divided.

| Ring | Percentage | Commission |
|------|------------|------------|
| 1    | 25%        | \$10.00    |
| 2    | 20%        | \$8.00     |
| 3    | 15%        | \$6.00     |
| 4    | 5%         | \$2.00     |
| 5    | 5%         | \$2.00     |
| 6    | 5%         | \$2.00     |
| 7    | 5%         | \$2.00     |
| 8    | 2%         | \$0.80     |
| 9    | 2%         | \$0.80     |
| 10   | 5%         | \$2.00     |
| 11   | 11%        | \$4.40     |



**80%**  
to Community Pod  
commissions = \$40.00



**15%**  
to Revenue Share  
Bonus Pools = \$7.50



**5%**  
to Loyalty Bonus = \$2.50



## Example B: Full Pod Monthly Shopping Illustration

One full pod of 2047 members with 100 RS each in total monthly shopping from personal customers and your personal shopping.

80% - Community Pod Income • 15% - Revenue Share Pool • 5% Loyalty Bonus

| Ring | Members | Percentage | Commission |
|------|---------|------------|------------|
| 1    | 1       | 25%        | \$20.00    |
| 2    | 2       | 20%        | \$32.00    |
| 3    | 4       | 15%        | \$48.00    |
| 4    | 8       | 5%         | \$32.00    |
| 5    | 16      | 5%         | \$64.00    |
| 6    | 32      | 5%         | \$128.00   |
| 7    | 64      | 5%         | \$256.00   |
| 8    | 128     | 2%         | \$204.80   |
| 9    | 256     | 2%         | \$409.60   |
| 10   | 512     | 5%         | \$2,048.00 |
| 11   | 1024    | 11%        | \$9,011.20 |



**Community Pod Total:**  
**\$12,253.60 / month per pod**

# Free Shopper Commission Examples

Learn how much you can earn from Free Shoppers.



## Example A: One 50 RS Product Purchase

This example shows how a single 50 RS purchase is divided after you earn your 30% Commission of \$15.00



### 30%

Goes to the Member  
right off the top = \$15.00

| Ring | Percentage | Your Commission |
|------|------------|-----------------|
| 1    | 25%        | \$7.00          |
| 2    | 20%        | \$5.60          |
| 3    | 15%        | \$4.20          |
| 4    | 5%         | \$1.40          |
| 5    | 5%         | \$1.40          |
| 6    | 5%         | \$1.40          |
| 7    | 5%         | \$1.40          |
| 8    | 2%         | \$0.56          |
| 9    | 2%         | \$0.56          |
| 10   | 5%         | \$1.40          |
| 11   | 11%        | \$3.08          |



### 80%

to Community Pod  
commissions = \$28.00



### 15%

to Revenue Share  
Bonus Pools = \$5.25



### 5%

to Loyalty Bonus = \$1.75

If someone 5 rings up from you sold a product at RS 50, you would earn \$1.40.



## Example B: Free Shopper Monthly Shopping Illustration

In this example, your total average from your Free Shoppers per month totals an RS Value of 200

At RS of 200, you would earn \$60 in Free Shopper Commission. The rest of the RS is applied as seen below. If each of the members in one full pod of 2047 members did the same as you. Community pods are unlimited. You can have as many as you want.

\$140.00 to be split up: 80% Community Pod Income • 15% Revenue Share Pool • 5% Loyalty Bonus

| Ring         | Members | Percentage | Commission         |
|--------------|---------|------------|--------------------|
| 1            | 1       | 25%        | \$28.00            |
| 2            | 2       | 20%        | \$44.80            |
| 3            | 4       | 15%        | \$67.20            |
| 4            | 8       | 5%         | \$44.80            |
| 5            | 16      | 5%         | \$89.60            |
| 6            | 32      | 5%         | \$179.20           |
| 7            | 64      | 5%         | \$358.40           |
| 8            | 128     | 2%         | \$286.72           |
| 9            | 256     | 2%         | \$573.44           |
| 10           | 512     | 5%         | \$2,867.20         |
| 11           | 1024    | 11%        | \$12,615.68        |
| <b>Total</b> |         |            | <b>\$17,155.04</b> |