

One Marketplace Revenue Share Plan

Simple Explanation for New Members



What is One Marketplace?

One Marketplace is the first Revenue Sharing Shopping Community where members can save on all types of products plus income from shopping activity throughout our entire community of shoppers/customers.



Simple and Powerful: the more Smart Shoppers you personally invite, the more earning power you unlock.

Membership Levels



Free Shopper

- Free to join.
- Free to shop at the lowest prices.



Smart Shopper \$14.95 / month

- Shop the lowest prices
- Receive \$30/month in Voyager travel credits
- 1M lifetime guarantee
- Three ways to earn income

Smart Shopper can earn from:

- ✓ Free Shopper/Customer (50% of RS)
- ✓ Loyalty Bonus (Up to \$100 Monthly)
- ✓ Community Pod Income (No Limits)



Smart Shopper Pro \$99 or more / month

- Lowest pricing in the store.
- Receive \$30/month in Voyager travel credits.
- 1M lifetime guarantee.
- Six ways to earn income

Smart Shopper Pro can earn from:

- ✓ Free Shopper/Customer (50% of RS)
- ✓ Loyalty Bonus (Up to \$100 Monthly)
- ✓ Community Pod Income (No Limits)
- ✓ Revenue Share Bonus Pools (World Wide)
- ✓ Team Pod Income (Coming Soon)
- ✓ Fast Cash Income (Coming Soon)

How Community Pods Work

The Structure behind this “First of it’s Kind” Model



What is a Community Pod?

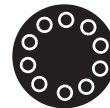
A community pod is the structure used to track and calculate your commissions. Each time you personally invite a paid Smart Shopper or Smart Shopper Pro, a new community pod is created for you. Each community can grow to 2047 Smart Shoppers across 11 rings. There is no set limit on how many community pods you can have.



Invite 1 paid
Smart Shopper
= 1 Community Pod



Invite 3 paid
Smart Shoppers
= 3 Community Pod



Invite 10 paid
Smart Shoppers
= 10 Community Pod



What is Community Fill?

As new Smart Shoppers enter One Marketplace they are placed in existing community pods. Your pods grow from the overall activity of Smart Shoppers entering the One Marketplace community.



**The more personal smart shoppers
you invite the more you earn.**



How commissions are Calculated

Commissions are based on RS, which stands for Revenue Share. RS is the commissionable portion of a membership or product purchase. It is the commissionable percentage paid on all product purchases and Memberships.

Two Types of Commission Activity



Membership Commissions

- Paid monthly from Smart Shopper or Smart Shopper Pro memberships within your community pods
- The percentage of earnings is based on the ring where that member is located
- Smart Shopper Pro memberships earn at a much higher percentage



Store Purchase Commissions

Each store purchase creates commissionable RS, the money is divided three ways:

- ✓ 80% to community pod commissions.
- ✓ 15% to revenue share bonus pools
- ✓ 5% to the loyalty bonus

How Members Earn

- 1



Customer Purchases

Commissions earned from free shoppers/customers that you invited to shop at 1M.
- 2



Loyalty Bonus

A monthly bonus that starts small and grows to a maximum of \$100 per month for paid members. Only requirement is to be a Smart Shopper. Funded by 5% of all store purchase and memberships.
- 3



Community Pod Income

11 – ring commissions earn from free shoppers/customers, Smart Shopper, and Smart Shopper, pros and all store purchases made inside all your community pods
- 4



Revenue Share Bonus Pools

Smart Shopper Pro only. Additional earning pools funded by 15% of store purchases and membership commissions.

Revenue Share Bonus Pools

You must be a Smart Shopper Pro to qualify for bonus pools

Title	Smart Shoppers Required	Pool Distribution
Director	5	20%
Senior Director	10	20%
National Director	20	20%
Global Director	30	20%
Circle of Champions	50	20%

Your share is based on the following formula:

1. The number of people you personally enrolled as Smart Shoppers or Smart Shopper Pros.
2. The total number of Smart Shoppers or Pros they enrolled.
3. Total members of step 1 & 2 together divided by the total number in the pool equals your share of the pool.
4. Your bonus will be paid in both cash and Smart Dollars based on the number of community pods that you have.



Help your personal Smart Shoppers and their Smart Shoppers for greater pool share!

Your Earnings Cap and Getting Paid

How your personal invites affect your income



Why Personal Invites Matter

The number of Smart Shoppers, you personally invite affects two important things:

- Your monthly earnings cap.
- How much is paid as cash versus Smart Dollars

The more Smart Shoppers, you personally invite, the higher your monthly income.

Earnings Cap Table

Personally invited Smart Shoppers	Monthly Earnings Cap	Cash / Smart Dollars
0	\$100	50% Cash / 50% Smart Dollars
1	\$500	50% Cash / 50% Smart Dollars
2	\$2,000	50% Cash / 50% Smart Dollars
3	\$3,000	55% Cash / 45% Smart Dollars
4	\$4,000	60% Cash / 40% Smart Dollars
5	\$5,000	65% Cash / 35% Smart Dollars
6	\$10,000	70% Cash / 30% Smart Dollars
7	\$15,000	75% Cash / 25% Smart Dollars
8	\$30,000	80% Cash / 20% Smart Dollars
9	\$50,000	85% Cash / 15% Smart Dollars
10	Unlimited	90% Cash / 10% Smart Dollars

Cash and Smart Dollars



Cash

- Held in your cash wallet.
- Requested through the back office



Smart Dollars

- Store credit inside One Marketplace.
- 1 Smart Dollar equals \$1 of buying power in the store.
- Do not expire.
- Can be used on all product purchases.
- Cannot be used for subscriptions, Voyager, shipping, or taxes.
- Not Transferable



Simple Summary

1. Become a Smart Shopper or Smart Shopper Pro.
2. Invite other to join as Smart Shoppers.
3. Help your Smart Shopper to invite others.
4. Shopping activity creates your income.
5. Increase your earnings cap by personally inviting more Smart Shoppers.
6. Qualify for revenue share bonus pools as a Smart Shopper Pro

Membership Commission Examples

What one Community Pod can produce from memberships



Smart Shopper

\$14.95 Monthly Membership

RS / Revenue Share: \$6.75

Ring	Members	Percentage	Commission
1	1	50%	\$3.38
2	2	5%	\$0.68
3	4	5%	\$1.35
4	8	5%	\$2.70
5	16	5%	\$5.40
6	32	5%	\$10.80
7	64	5%	\$21.60
8	128	2%	\$17.28
9	256	2%	\$34.56
10	512	5%	\$172.80
11	1024	11%	\$760.32



**1 Full Pod Total:
\$1,030.86./mo**

Example shown for one full Community Pod.

This is membership commission only and does not include shopping commissions.



Smart Shopper Pro

\$99 or more Monthly Membership

1M RS / Revenue Share: 20

Ring	Members	Percentage	Commission
1	1	50%	\$10.00
2	2	5%	\$2.00
3	4	5%	\$4.00
4	8	5%	\$8.00
5	16	5%	\$16.00
6	32	5%	\$32.00
7	64	5%	\$64.00
8	128	2%	\$51.20
9	256	2%	\$102.40
10	512	5%	\$512.00
11	1024	11%	\$2,252.80



**1 Full Pod Total:
\$3,054.40/mo**

Smart Shopper Pro based on 1 or more customers exceeding 50 RS in 1M Product Bundles (CFORTH Brands)



More Pods = More Potential Monthly Income

Store Purchase Commission Examples

How Shopping activity can create commissions



Example A: One 50 RS Product Purchase

This example shows how a single 50 RS purchase is divided.

Ring	Percentage	Commission
1	25%	\$10.00
2	20%	\$8.00
3	15%	\$6.00
4	5%	\$2.00
5	5%	\$2.00
6	5%	\$2.00
7	5%	\$2.00
8	2%	\$0.80
9	2%	\$0.80
10	5%	\$2.00
11	11%	\$4.40



80%
to Community Pod
commissions = \$40.00



15%
to Revenue Share
Bonus Pools = \$7.50



5%
to Loyalty Bonus = \$2.50



Example B: Full Pod Monthly Shopping Illustration

One full pod of 2047 members with 100 RS each in total monthly shopping from personal customers and your personal shopping.

80% - Community Pod Income • 15% - Revenue Share Pool • 5% Loyalty Bonus

Ring	Members	Percentage	Commission
1	1	25%	\$20.00
2	2	20%	\$32.00
3	4	15%	\$48.00
4	8	5%	\$32.00
5	16	5%	\$64.00
6	32	5%	\$128.00
7	64	5%	\$256.00
8	128	2%	\$204.80
9	256	2%	\$409.60
10	512	5%	\$2,048.00
11	1024	11%	\$9,011.20



Community Pod Total:
\$12,253.60 / month per pod