



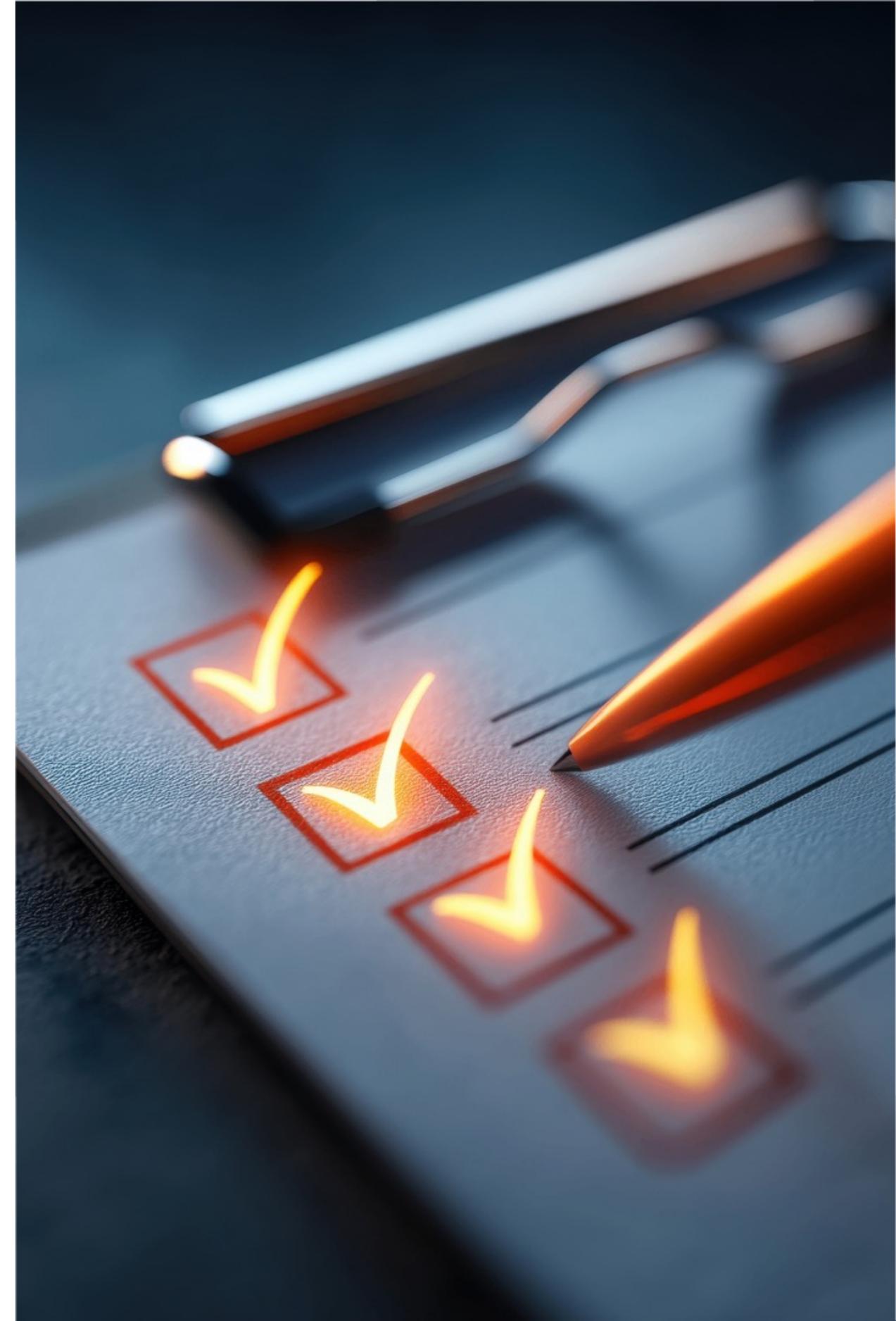
WELCOME TO CFORTH & ONE MARKETPLACE!

**Connecting Suppliers to a Global
Network of Smart Shoppers!**

Mark Seyforth, Founder & CEO | Wednesday, 27th of August 2025

AGENDA

- **Corporate Updates**
- **3 Years to Retirement / Understanding Community Pods**
- **3 Simple Marketing tips to build your Business**



Corporate Updates

ONE MARKETPLACE & COMMISSIONS

Getting ready to pay OneMarketplace
Commissions in September

(no concrete date yet)!

- **Commissions will Go Live in this Order:**
- **Loyalty Bonus**
- **Membership Commissions**
- **Shopping Commissions**
- **Performance Pool Bonuses.**



PFPB UPDATE

Everything was shipped!
We have plenty of stock!



Perfect FOR THE *Perfect*
FOOD **BODY**



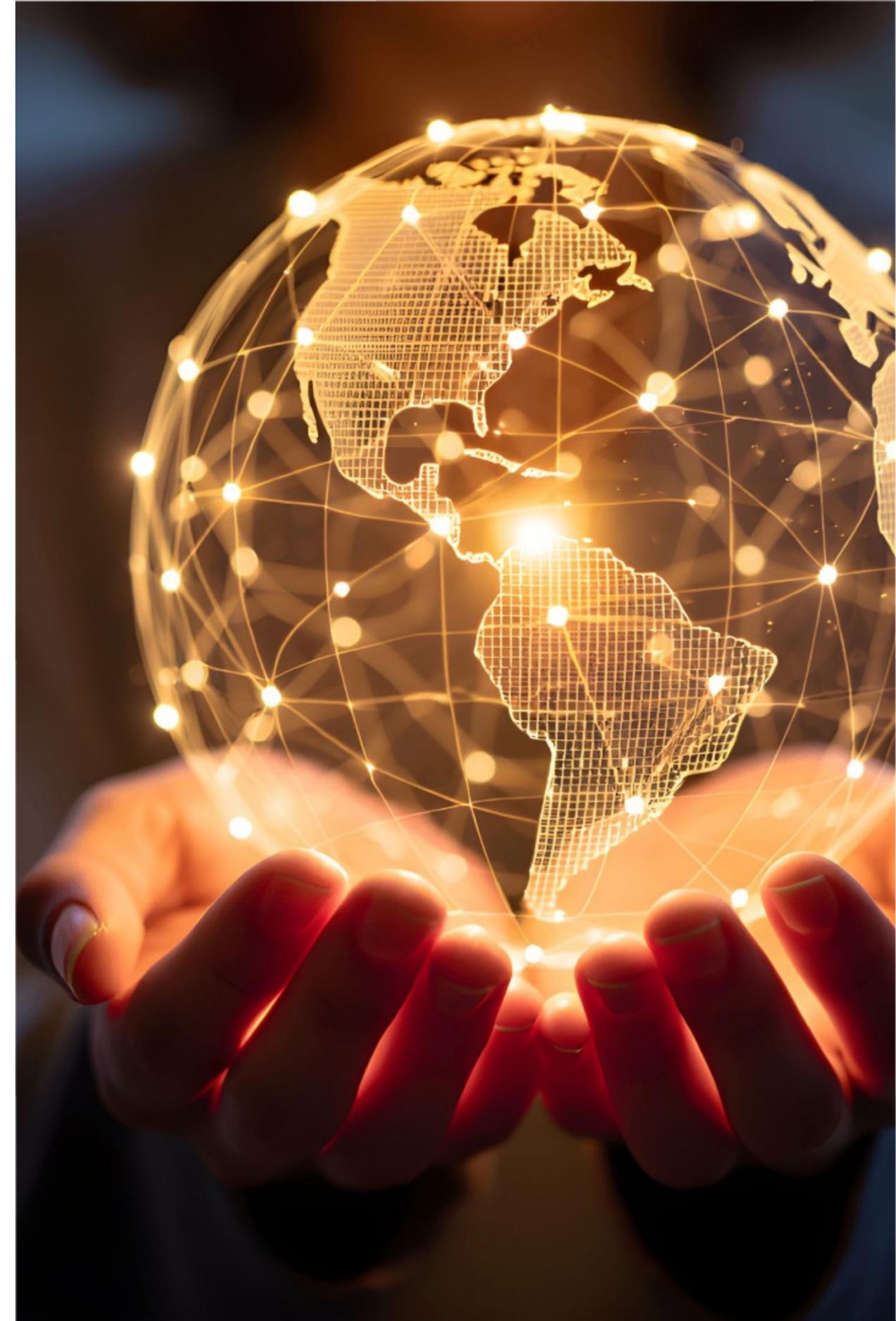
PRODUCT & SERVICE UPDATE

- We will start to build the OneStopShop in Q4
- Horney Toad Meats was signed (launch late fall)

17 companies have already filled-in the Vendor Form!

Only days in, we already have 20+ potential Vendors on the table!

- **What Are We (especially!) Looking For?**
- Consumables + high margins (for commissions)
- Eco Friendly (+ high margins)
- Digital Products/Services (+ high margins).



PRODUCT & SERVICE UPDATE

Link to the Vendor Form can be found in the site footer menu.

(Just Scroll Down)

1 Company Info 2 Product Overview 3 Fulfillment 4 Partnership Fit

Referred by:

Referrer Name Referrer Email

Company Details

Business Name * DBA (if applicable)

Website * Country of Registration *

Business Type Year Established

Business Address

Contact Details

Full Name * Title / Role

Email * Phone Number

Preferred Method of Contact
 Email Phone Whatsapp

Business Overview

Brief Company Description

Business Type
 Manufacturer
 Wholesaler
 Distributor
 Artisan / Maker
 Brand Owner
 Service Provider
 Digital Product Owner
 Other

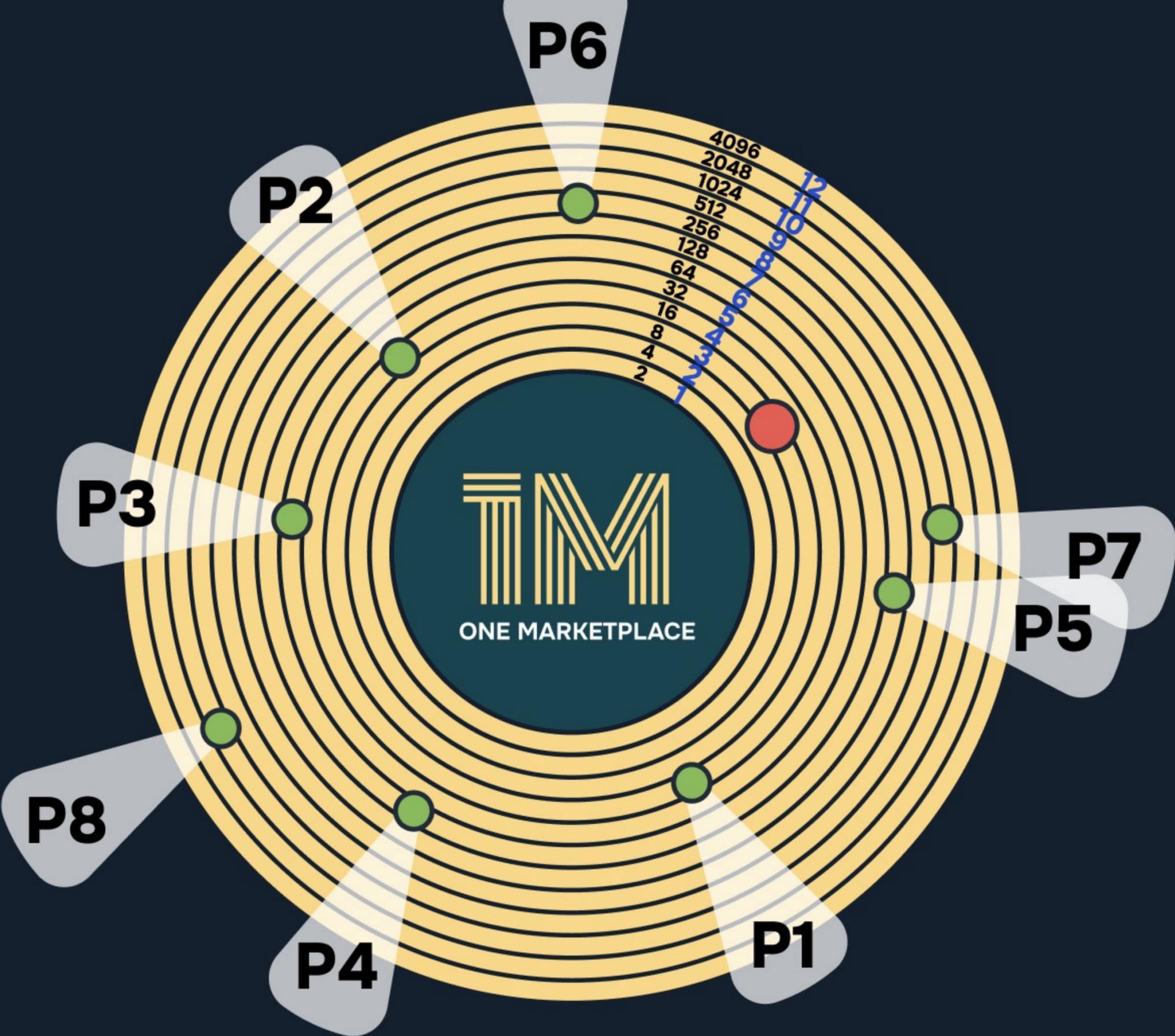
Next

3 Years to Retirement

Understanding Community Pods



Community Pods



1 Loyalty Bonus

8 Personal Community Pods

2047 Smart Shoppers in each Pod

Memberships

\$1300 - \$4000+

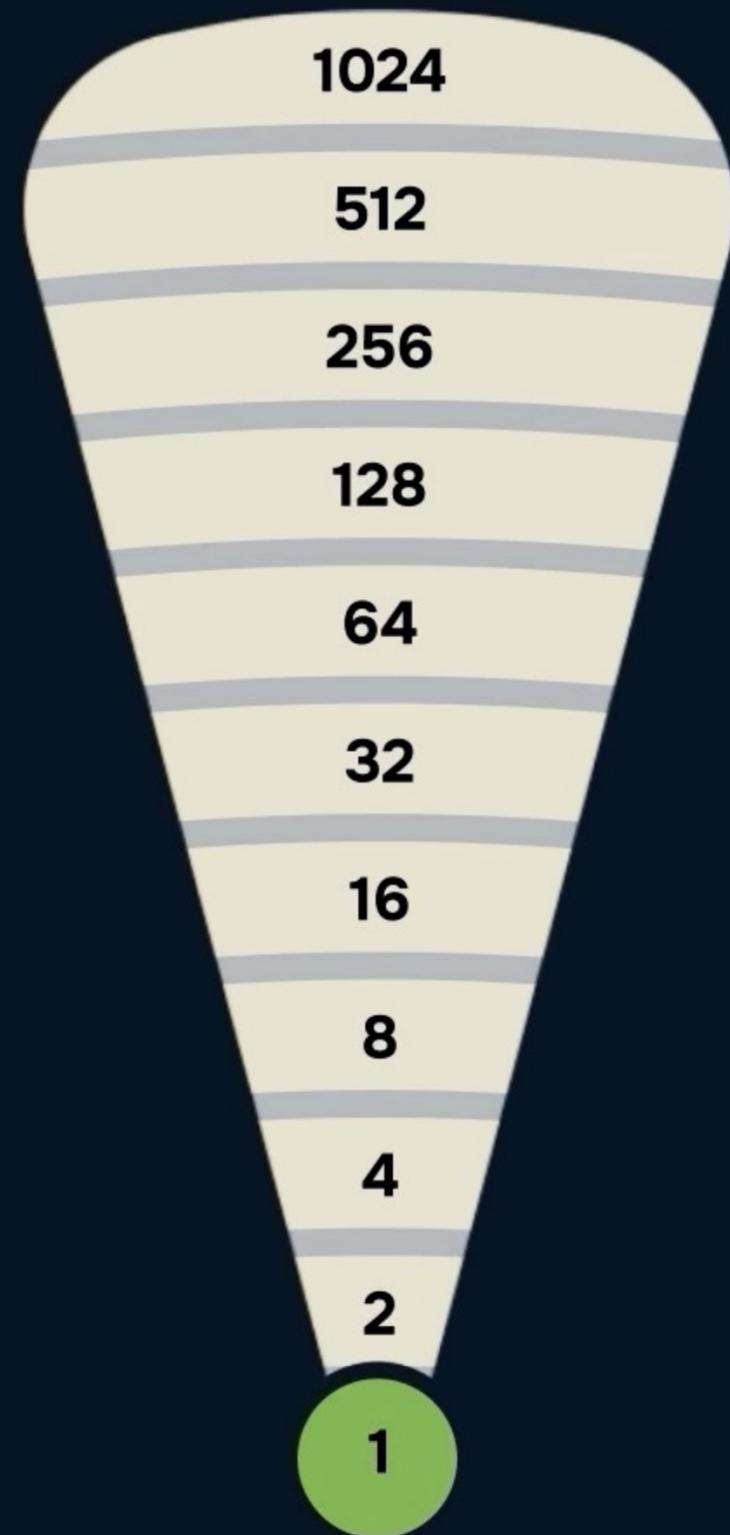
Shopping

\$6000+

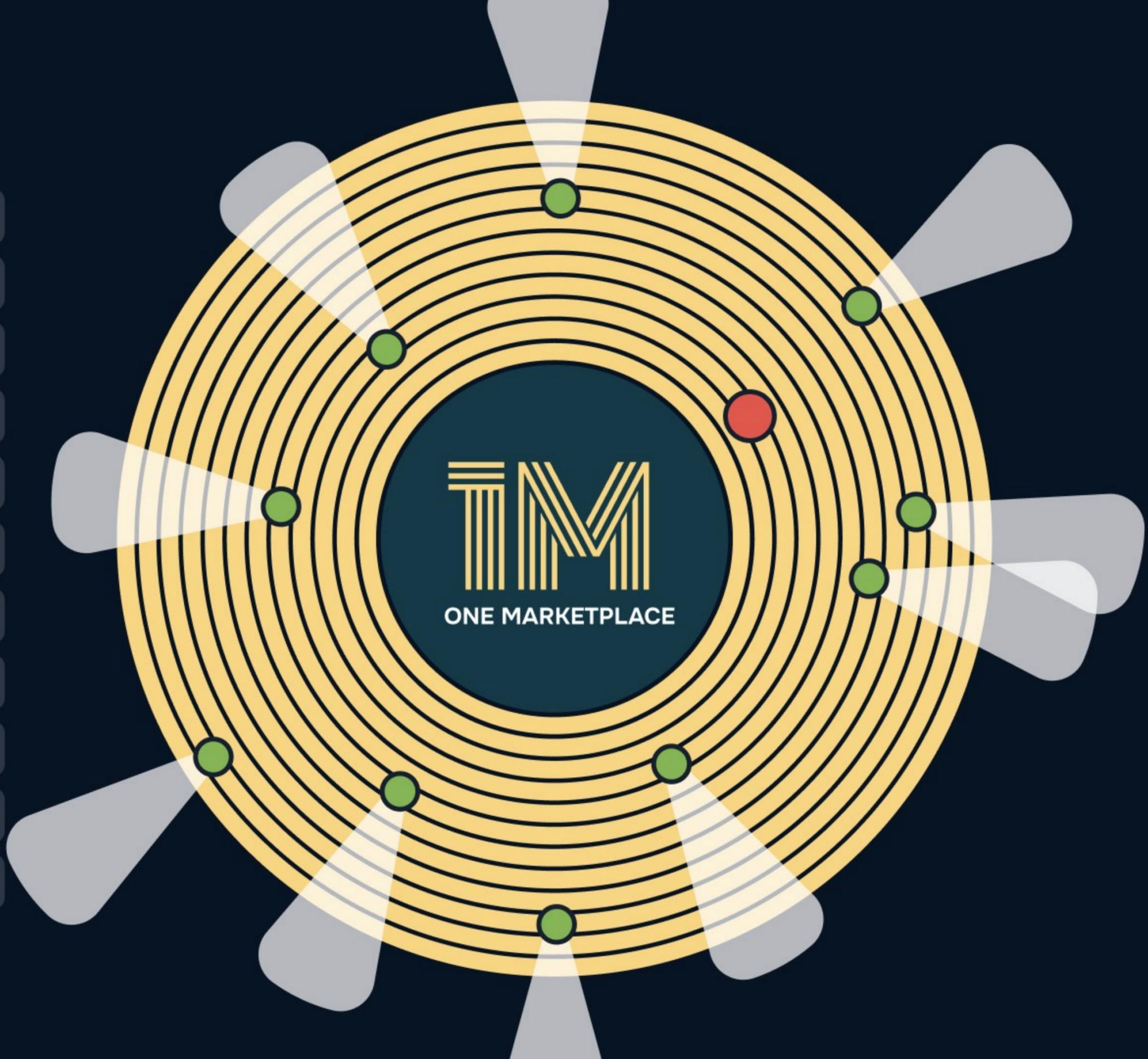
Total Monthly

\$10,000 +/-

Per Community Pod!



Smart Shoppers	Cash/ Assets	Smart Dollars	Earning Cap Monthly
● 0	50%	50%	\$100
● 1	50%	50%	\$500
● 2	50%	50%	\$2,000
● 3	55%	45%	\$3,000
● 4	60%	40%	\$4,000
● 5	65%	35%	\$5,000
● 6	70%	30%	\$10,000
● 7	75%	25%	\$15,000
● 8	80%	20%	\$30,000
● 9	85%	15%	\$50,000
● 10	90%	10%	Unlimited





ONE
MARKET
PLACE



**Boost your business with
these 3 simple marketing tips**

Share on Social Media.

Sharing on Social Media is a great way to reach a lot of people quickly. Especially if you have a lot of friends.

There's also chance that your post will get seen by someone outside of your own circle.

For example: If someone you know Likes, or Comments on something you post, it increases the chance of it being seen by their circle as well.

Your post might even get a bit of virality!

Share Often!



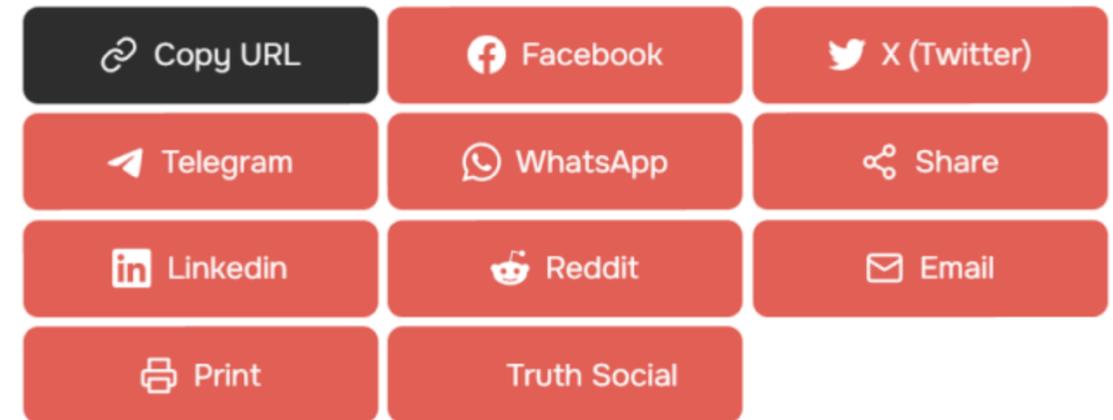
1

Use the Share Button in your Backoffice



2

Choose how you want to Share



3

Write something short about what you are sharing.

“Hey friends, check this out! I’m loving it!”

4

Click Post/Share to share on your selected Platform

Emma
Nice, this looks interesting!

Thomas




Gregory
I want to join as well!

You never know who might be interested!

Hand out Business Cards

Giving business cards to people you meet is a fairly low cost approach to reaching new people.

Use our service to get custom Business Cards for easy hand out!

Give them to people you meet! You never know who might be interested. Your taxi driver, hairdresser or neighbour, the more the better!

Even If you're not a good talker, you can just ask them to **“visit the site and watch the video!”**

Give to everyone you meet!



1

Sign up at our Printing Partner, directly from your backoffice.



2

Choose your Design & Finish



One Marketplace Card Order



One Marketplace Card Order

Paper Weight

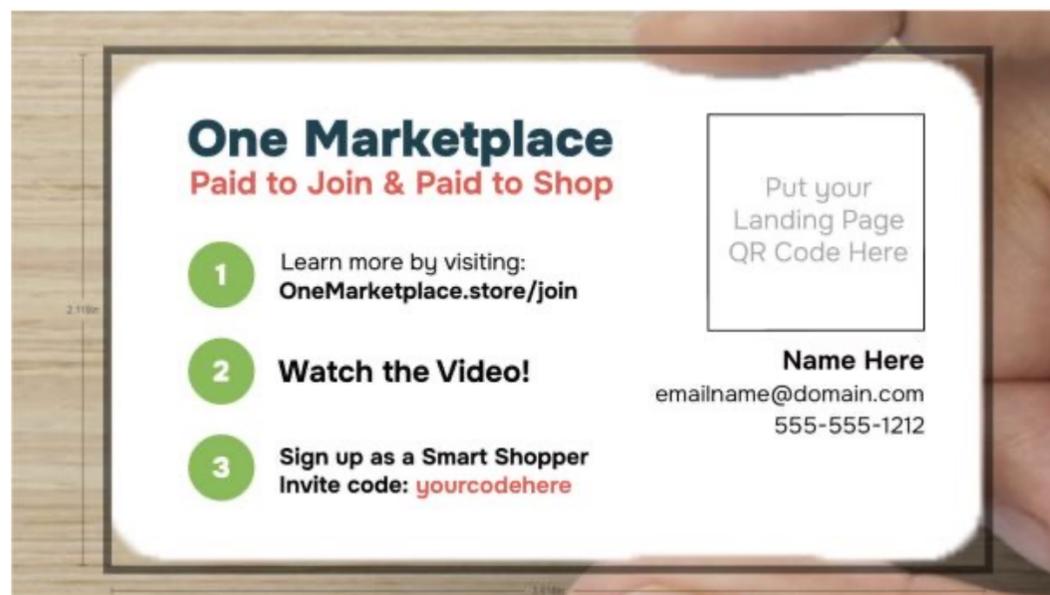
Standard

Paper Stock

Matte

3

Add your Contact info, Invite Code and QR!



4

Order & Start handing them out once they arrive!



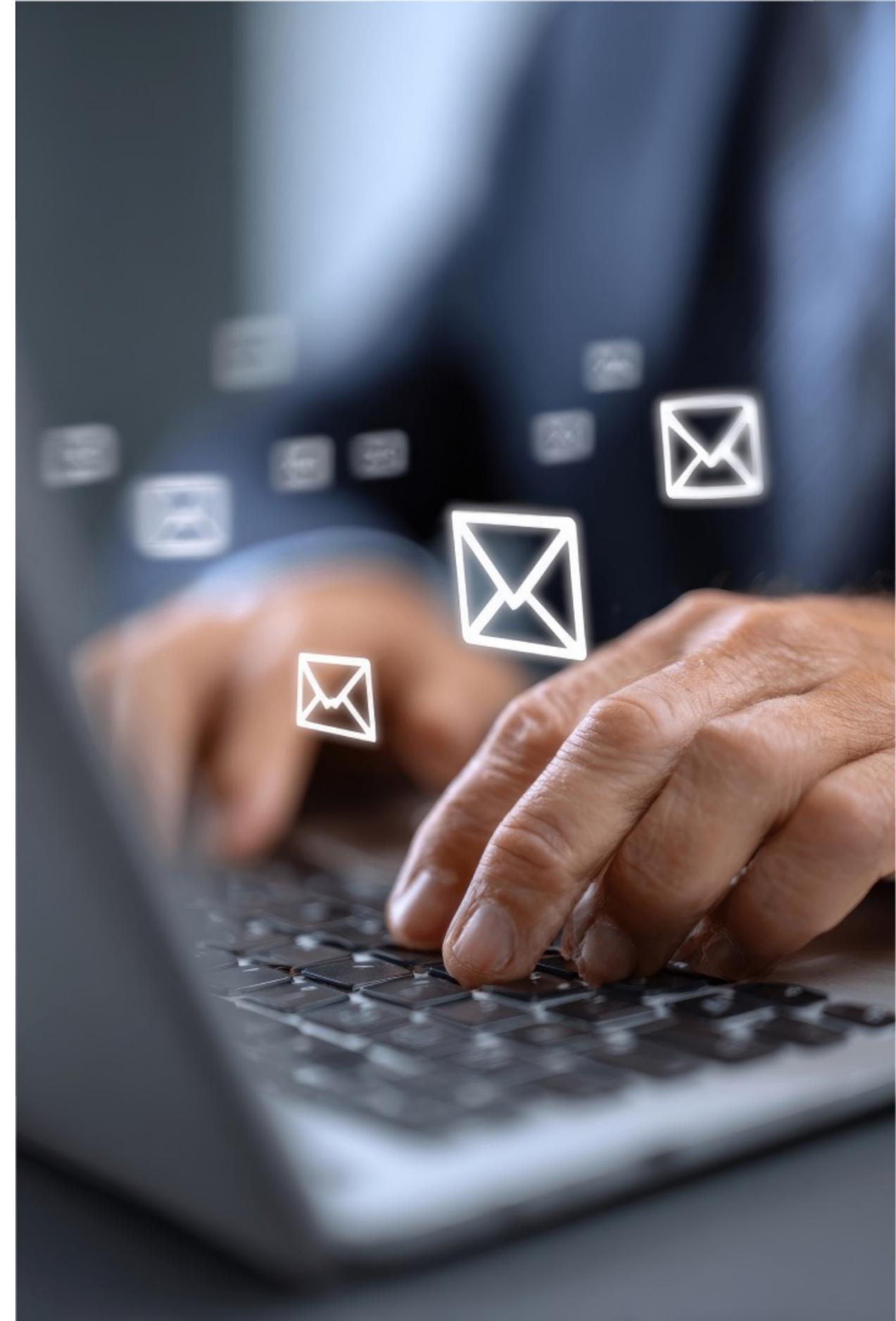
Add your invite link to your Email Signature.

A simple thing like adding your invite code to your signature increases your chances of getting more visibility. Especially if you do a lot of Emailing.

Setting up a custom email signature can differ slightly depending on what service or email software you use but the principle is the same.

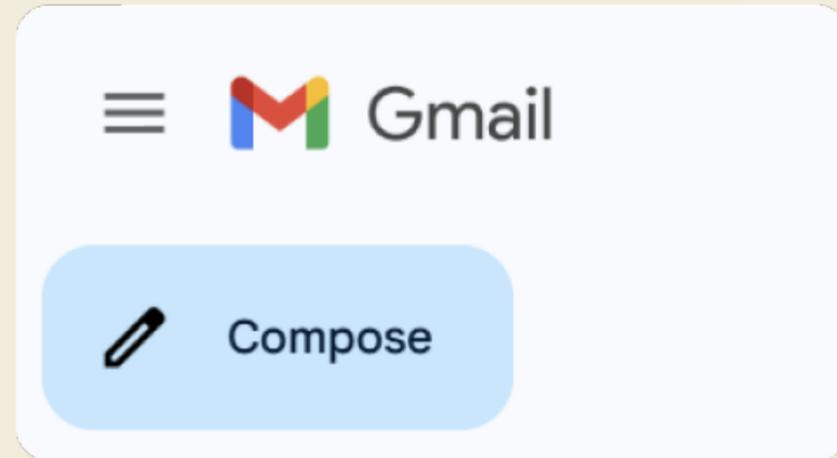
Every time someone get an email, you greatly increase your chances of tickling their curiosity, and possibly gain a new customer or pod!

There's always a chance for a click!



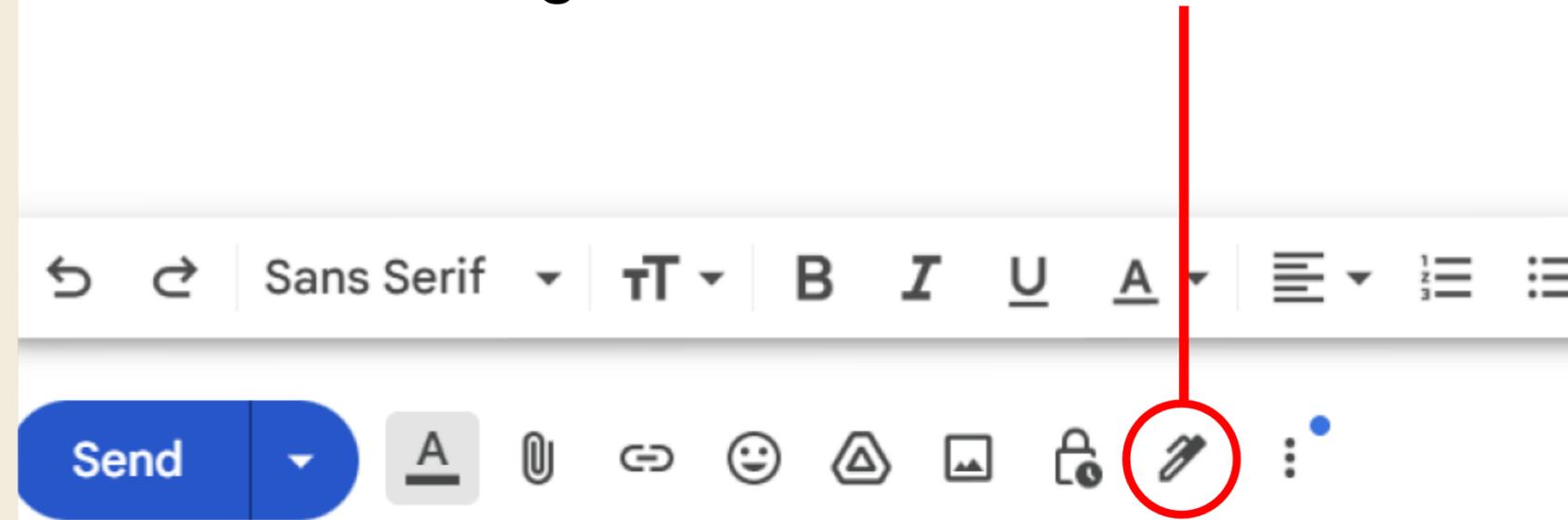
1

Gmail Example - Click to Compose a new Email



2

Click the signature Button at the bottom to Manage Signatures.



3

In Settings - Scroll down to find the button to create a new Signature

No signatures

+ Create new

4

Enter your Name and the info you want, along with a your sharable link.

Firstname Lastname
Smart Shopper Pro
<https://onemarketplace.store/?ref=mycode>

Sans Serif | tT | B | I | U | A | Link | Image | More options



**ONE
MARKET
PLACE**



**Start doing these 3 things
today to Boost your Business!**



THANK YOU!